**SHED – Employer meetings**

1. In what ways are you interested in University of Nottingham?
2. What can the University offer you as a business? (e.g. b2b, students, knowledge etc.)

**Accessing students, personnel and knowledge**

1. What particular knowledge (students, staff, …) are you interested in for your business?
2. How would you go about accessing knowledge, research and/or students at the University?
3. How could it be easier to access University resources?
4. What University data or information do you think would help you to find what you want?
5. How could this data be accessed?

**Wireframe feedback: Use Cases**

- Find a student to be placed with them (placement student)

- Find a student to be an intern

- Find a student to do a project

- Find a student to do some research

**Interface alternatives** (Yahoo Directories versus Google)

- Browse (Top Down)

- Search - I am interested in... (Bottom Up)

- Hybrid - Search then Filter Results (Refine)